

INTURAI VENTURES

URAI · CSE · Investor Awareness · Premium Investor Brief

Audience: Investors interested in AI/WiFi/Tech

Campaign Overview

This is a sponsored investor-awareness campaign for INTURAI Ventures (CSE: URAI / FSE: 3QG0 / OTC: URAIF), a Canadian Securities Exchange-listed, early-stage technology company developing what it describes as an ambient spatial intelligence platform — software designed to decode WiFi signals already present in built environments into real-time presence, movement, and behavioral data, with no cameras, no wearables, and no new hardware required.

The campaign is built for creators whose audiences sit at the intersection of technology investing, AI infrastructure, and emerging-market small-cap discovery — investors who track category formation before institutional money arrives, and who understand that the most asymmetric awareness opportunities typically look underfollowed before they look obvious. If your audience follows the AI infrastructure story but is starting to ask where the next layer of value accrues after the data center build-out, this brief is for you. INTURAI is not a name most investors have encountered yet. That is precisely the point.

The company sits at an early and speculative stage of its commercial journey. It has reported first revenue across multiple verticals — including a disclosed relationship with a leading aged care technology distributor covering over 50,000 homes in Australia — and has disclosed pilots and an MOU with a UK military services and technology provider, with additional engagements described across NATO-region defense contexts. These are company-disclosed figures and relationships; they represent early-stage commercial traction, not confirmed scale. The guarantee of revenue for everything forward-looking in this brief should be understood as a possibility, not a prediction.

INTURAI is building in the highest-stakes, most underexplored space of AI: ambient spatial intelligence for decades — through every WiFi router, every access point, every signal bouncing through every wall on Earth — and it has gone almost entirely unread. INTURAI's AI Signal Engine is designed to be the interpreter. Not a camera replacement. Not a motion sensor upgrade. A software layer that turns existing infrastructure into a spatial intelligence network, activated with a single API call.

Three macro cycles are converging in 2025–2028 to make this architecture timely rather than merely interesting: the global defense and government push to upgrade situational awareness capabilities without legacy hardware constraints; the acute and worsening staffing crisis in aged care and remote patient monitoring that is actively pulling passive, privacy-compliant solutions into the market; and the systematic regulatory closure — under GDPR and equivalent frameworks worldwide — of camera-based and biometric surveillance pathways which is structurally increasing demand for non-PII, non-visual sensing alternatives. convergence of three independent demand cycles that already exist and are currently underserved.

The tone for all content produced under this brief is premium investor — the register of a sophisticated allocator briefing a peer, not a retail pump. The audience deserves precision, nuance, and honest risk disclosure alongside the narrative. URAI is an early-stage, speculative, small-cap listing. The upside case is structural and architecturally coherent. The downside risks are real and must be communicated. Both things are true, and both must appear in your content.

This campaign does not ask creators to recommend URAI as an investment. It asks creators to make their audiences aware that this company exists, that the category it is building in is real and forming now, and that the architecture it has developed — API-first, hardware-agnostic, self-compounding AI model, privacy-native by design — is the kind of infrastructure play that tends to look obvious only in retrospect. The goal is informed awareness. What investors do with that awareness is, entirely and always, their own decision.

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One-Sentence Positioning

Every WiFi signal passing through every wall in every building on Earth is already carrying real-time data about human presence, movement, and behavior — INTURAI Ventures (CSE: URAI | FSE: 3QG0 | OTC: URAIF) is developing the AI-native platform designed to decode it, with no cameras, no new hardware, and no privacy compromise, positioning itself as an early-stage pure-software play on what could become the ambient intelligence

Core Investment Thesis

The physical world has been broadcasting intelligence for decades. Every WiFi signal that passes through the walls of a hospital, a military installation, an aged care facility, or a hotel corridor carries embedded data about human presence, movement, and behavior. Until now, that data has gone entirely unread. INTURAI Ventures (CSE: URAI | FSE: 3QG0 | OTC: URAIF) is creating a 2025-2026 pathway, shaping the software of each design to point toward the same solution that solves the same matters.

The first is the global defense and government sensing upgrade cycle. NATO-region governments and allied agencies are accelerating investment in non-traditional, covert situational awareness capabilities — particularly systems that require no visible hardware footprint and leave no detectable signal. INTURAI's Stealthwave product line is designed precisely for this procurement environment: passive, non-emitting, and capable of detecting human presence through walls and across perimeters using only existing WiFi infrastructure. Per company disclosures, the second force is the aged care staffing crisis. This is not a future problem. It is an acute, present-tense operational pilots are reportedly underway with NATO-region defense and special forces units, and a disclosed MOU with a UK emergency playing out across Australia, Europe, North America, and Asia simultaneously. Staff shortages, rising military services and technology provider is on record. These engagements are company-disclosed and subject to fall rates among elderly residents, and the prohibitive cost of camera-based monitoring systems are creating urgent execution and verification risk — but the direction of government procurement attention is not speculative. demand for autonomous, passive solutions. INTURAI's platform is designed to detect falls, inactivity, and respiratory

irregularities without cameras, without wearables, and without new hardware procurement. The company reports The third force is regulatory. GDPR and its global equivalents are not abstract compliance overhead — they are systematically closing the door on camera-based, facial recognition, and biometric surveillance pathways at first commercial revenue with a leading aged care technology distributor covering more than 50,000 homes in Australia — a company-disclosed figure representing early-stage commercial traction, not guaranteed scale, but a meaningful proof of direction.

GDPR-compliant by design: it generates zero personally identifiable information, stores no imagery, and produces data that is not used for advertising or tracking. INTURAI's AI Signal Engine is a purpose-built edge AI trained on real-world environmental WiFi signal datasets — interpreting physical context from signal perturbation rather than from visual input. The architecture is designed with a self-reinforcing feedback loop: every new deployment environment generates novel training data, which sharpens detection accuracy globally across the entire network. This is the same compounding dynamic that gives dominant AI platforms their structural defensibility, applied to the ambient signal.

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Why This Matters Now

Three separate macro forces are colliding in the same narrow window — and the timing is not manufactured.

****Force one: defense and government sensing is in crisis.**** NATO-region governments and allied military units are urgently upgrading situational awareness capabilities, and the legacy answer — cameras, radar arrays, installed sensor grids — is too slow to procure, too visible to deploy covertly, and too expensive to scale across distributed operational environments. The demand for covert, non-emitting, infrastructure-light sensing is acute and is being acted on now, not planned for 2030. INTURAI's Stealthwave product line is designed precisely for this gap — offering passive, non-emitting human detection through walls and across perimeters, deployable on existing WiFi infrastructure with no physical footprint. Per company disclosures, pilots are reportedly underway with NATO-region defense and special forces units, and an MOU with a UK military services and technology provider is disclosed. These engagements are company-reported and subject to execution and verification risk — but the direction of government procurement pressure is not speculative.

****Force two: the aged care staffing cliff is already vertical.**** This is not a demographic trend approaching on the horizon. In Australia, the UK, the US, and across the OECD, aged care operators are managing acute staff shortages against rising resident fall rates and mounting regulatory pressure to demonstrate duty of care — right now, in the current operating environment. The traditional answers — camera networks, wearable devices, on-floor staffing — each fail on at least one of three critical dimensions: cost, privacy compliance, or resident dignity. A platform that passively detects falls, inactivity, and respiratory irregularities through existing WiFi signals, with no cameras and no devices for residents to wear or forget, is architecturally suited to all three objections simultaneously. INTURAI reports first commercial revenue with a leading aged care technology distributor covering over 50,000 homes in Australia — a company-disclosed figure representing early-stage traction, not guaranteed scale, but meaningful as a signal of category pull.

****Force three: the regulatory closure of camera-based surveillance is accelerating.**** GDPR and its global equivalents are not theoretical constraints — they are active procurement blockers for camera-based and biometric monitoring solutions across healthcare, government, and commercial real estate. Every quarter that regulatory enforcement tightens is a quarter in which the addressable market for a genuinely camera-free, PII-zero, passive sensing alternative expands structurally. INTURAI's platform is described as GDPR-compliant by design: it produces spatial intelligence — presence, movement patterns, behavioral context — without capturing, storing, or transmitting any imagery or biometric identifiers. In an environment where competing surveillance architectures face growing legal friction, INTURAI's privacy-first model is positioned as a procurement accelerant, particularly for the government and healthcare buyers who face the most acute regulatory exposure.

What makes the timing argument credible is that these are three independent macro cycles — defense sensing urgency, aged care demographic pressure, and privacy regulation enforcement — each of which would create category demand on its own. Their convergence in the same 2025–2026 window is not a narrative convenience. It is the structural reason that the spatial intelligence category is forming now rather than five years from now. INTURAI is not creating this demand. It is positioning, at early stage and with meaningful speculative risk, to capture demand that already exists and is currently underserved across multiple verticals simultaneously.

For investors tracking early-stage AI infrastructure plays, the relevant question is not whether the category is real — it is whether INTURAI can establish the data network effects and API-first distribution footprint that would allow it to define the category before institutional attention arrives. That question remains open. This is a speculative, early-stage investment and should be evaluated with full awareness of the execution risk involved.

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The Problem

Every building on Earth is already broadcasting intelligence. The WiFi signals saturating hospitals, military installations, aged care facilities, hotels, and government buildings are passing through walls, reflecting off bodies, and carrying real-time data about human presence, movement, and behavior — right now, continuously, invisibly. Nobody is reading them.

That is not a technical limitation. It is an architectural gap — and the cost of leaving it unfilled is measurable in human terms.

A resident in an aged care facility falls at 2 a.m. The camera in the hallway doesn't cover her room. The wearable alarm is on the nightstand. The staff-to-resident ratio means nobody checks until morning. This scenario is not hypothetical — it is the operational reality of aged care systems across the developed world, where demographic pressure and staff shortages have created a monitoring crisis that existing technology is not equipped to solve. Cameras require line-of-sight and generate privacy liability. Wearables require resident compliance. Dedicated sensor hardware requires procurement budgets, installation contractors, and physical footprints that most facilities cannot sustain.

The same gap appears in defense and tactical operations. A special forces unit needs to know whether a structure is occupied before entry. Radar emits a detectable signal. Cameras require placement and visibility. The intelligence exists in the WiFi environment already surrounding the target — but without a system capable of reading it, the unit operates blind.

Retailers have no reliable behavioral data at the floor level. Hospitals cannot monitor patient movement between check-ins without cameras or wearables. Government infrastructure operators cannot detect unauthorized presence in restricted zones without installing new sensor networks at capital expense. In every case, the signal is already there. The problem is that no one has been able to decode it — not because it is unreadable, but because it required a purpose-built AI system trained on real-world environmental data to do so at meaningful accuracy and deployable scale.

The deeper structural problem is that the three most obvious alternatives each carry a fatal flaw for the fastest-growing buyer categories. Cameras create GDPR liability — a procurement-stopping concern for healthcare operators and government agencies operating under strict data governance frameworks. Wearables require user behavior change, which fails precisely with the populations most in need of monitoring: elderly residents, patients, and individuals in crisis. Dedicated sensor hardware requires new capital expenditure at a moment when enterprise and government technology budgets are under acute pressure. The result is a vacuum: a category of physical-world intelligence that buyers urgently need, that regulation is actively forcing them toward, and that existing solutions cannot provide without one of those three fatal trade-offs.

This is not a niche problem. It is a structural gap sitting at the intersection of three of the most powerful macro forces operating simultaneously in 2025 and 2026: the global aged care staffing crisis, the defense sensing upgrade cycle driven by near-peer conflict awareness, and the systematic regulatory closure of camera-based surveillance pathways under GDPR-equivalent frameworks across multiple continents. Each of those forces is generating demand independently. All three are pointing toward the same architectural answer: passive, non-emitting, privacy-native spatial intelligence built on existing signal infrastructure.

The physical world is not un-instrumented. It is instrumented and unread. That distinction matters — because solving an instrumentation problem requires hardware. Solving a decoding problem requires software. And a software solution, by definition, can scale without the friction, cost, or physical logistics that have historically made sensing infrastructure a category defined by slow adoption and high customer acquisition cost.

The intelligence layer has been broadcasting for decades. The question has never been whether it exists. The question has been whether anyone could build the system to read it.

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The Solution

Every WiFi router on Earth is already a sensor. INTURAI (CSE: URAI) is the software that finally reads it.

The core insight is architectural, not incremental. WiFi signals do not travel in straight lines. They refract around furniture, absorb into walls, and — critically — are displaced by human bodies in ways that are measurable, repeatable, and, with a sufficiently trained AI model, interpretable. INTURAI's AI Signal Engine is built to read exactly those perturbations: passively, continuously, and without emitting a single signal of its own. The result is real-time spatial intelligence — presence, movement pattern, fall detection, respiratory irregularity — decoded from the ambient radio environment that already exists in every hospital corridor, aged care facility, hotel floor, and military installation on the planet. No cameras. No wearables. No new hardware procurement. No installation contractors. One API call.

This is not a motion sensor packaged in software language. The AI Signal Engine is a purpose-built edge AI system trained on real-world environmental WiFi datasets across multiple deployment contexts — designed to interpret behavioral context, not simply register that something moved. Per company disclosures, integration is designed to take minutes via a single line of code, running on routers and access points already in place. The company reports deployment speed at two to three times faster than comparable systems, at fifty to seventy percent lower cost — figures the company attributes to the absence of any hardware dependency in the model.

The architecture compounds over time, and that compounding is the structural moat. Every new environment INTURAI deploys into generates novel signal training data — the particular RF fingerprint of a memory care unit in Sydney, a hotel lobby in Singapore, a forward operating base in a NATO-region country. That data feeds back into the model globally, sharpening detection accuracy across the entire network with each incremental deployment. This is the same self-reinforcing dynamic that gives dominant AI platforms their defensibility — applied not to digital content, but to the physical, ambient signal layer that surrounds every human being at every waking moment.

Competition cannot replicate that proprietary spatial dataset without deploying at equivalent scale. By design, the platform serves multiple verticals from a single technical architecture — a deliberate decision, not a positioning strategy. In aged care, the system is designed to detect falls, inactivity anomalies, and respiratory irregularities without cameras or wearable compliance requirements, addressing privacy regulations and resident dignity simultaneously. The company reports first commercial revenue with a distributor covering over fifty thousand homes in Australia — a company-disclosed figure representing early-stage commercial traction, not guaranteed scale. In home security and IoT, the same API surfaces presence and behavioral pattern data through existing consumer router hardware. In defense and government, the Stealthwave product line is designed for covert, non-emitting human detection through walls, across perimeters, and on drone and robotic platforms — with an MOU with a UK military services and technology provider disclosed, and pilots reportedly underway with NATO-region defense and special forces units per company disclosures. All defense engagement claims reflect company-disclosed information and remain subject to execution and verification risk.

The DUO-1 sensor — per company announcement — is designed to deliver two times throughput and seventy percent faster response than prior hardware configurations, extending the platform's capability envelope at the edge. The platform is also described by the company as quantum-secure by design. Technical claims are company-disclosed and should be evaluated against independent validation as it becomes available.

What makes this model structurally significant for investors tracking early-stage AI infrastructure is the unit economic profile: a capital-light, API-first SaaS architecture in a world where every comparable sensing capability requires hardware procurement, logistics, installation, and maintenance cycles. INTURAI is designed to activate latent intelligence from infrastructure costs that governments, hospitals, and enterprises have already absorbed. In a macro environment where technology budgets are under pressure and procurement cycles favor solutions that consume sunk costs rather than demand new capital expenditure, that positioning is not incidental — it is the business model. The category INTURAI is building toward — Spatial Intelligence-as-a-Service — does not yet have a dominant name attached to it. The company is early-stage and speculative, listed on the Canadian Securities Exchange (CSE: URAI) with concurrent visibility on the Frankfurt Stock Exchange (FSE: 3QG0) and OTC markets (OTC: URAIF), and is in the pre-institutional-discovery phase of its development arc. First revenue has been reported. Pilots are disclosed. The architecture is in place. What has not yet happened is the moment the broader investor market recognizes what is being built — and attaches a category to it.

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Product / Technology Overview

WHAT INTURAI IS ACTUALLY BUILDING — AND WHY IT IS DIFFERENT FROM EVERY OTHER AI SENSING COMPANY YOU HAVE SEEN

Most AI companies are fighting over the same territory: who has the biggest model, the most GPU capacity, the best benchmark score on a digital dataset. INTURAI is doing something structurally different — and the difference starts with physics.

WiFi signals do not travel in straight lines. Every time a signal moves through a room, it refracts off walls, reflects off furniture, and is partially absorbed by the objects in its path — including human bodies. A person walking across a room, sitting down, falling, or breathing irregularly each leaves a distinct, measurable signature in the ambient WiFi environment around them. That signature has always existed. Until now, no one had built a purpose-trained AI system capable of reading it.

That is what INTURAI's AI Signal Engine is: an edge AI model trained on real-world environmental WiFi signal datasets, designed specifically to interpret spatial context from signal perturbation — not motion in the conventional sense, but presence, movement pattern, behavioral anomaly, and vital-sign irregularity, through walls, without cameras, without wearables, and without any large language model, all on a computer.

It is a purpose-built inference engine for the physical signal layer — trained for the specific problem of translating ambient RF disturbance into structured, actionable spatial intelligence. The platform's distribution mechanism is API-first. The platform is designed to integrate via a single line of code, running on routers and access points already deployed inside hospitals, aged care facilities, hotels, retail floors, government buildings, and — per company disclosures — military and tactical environments. No procurement cycle for new hardware. No installation contractor. No visible physical footprint. The company states deployment can be achieved

two to three times faster, at fifty to seventy percent lower cost than hardware-dependent alternatives — figures attributed to company projections and not independently verified at this stage. The recently disclosed DUO-1 sensor is described by the company as delivering two times the throughput and seventy percent faster response than its predecessor. The platform is also described as quantum-secure by design. Both claims are company-disclosed and prospective investors should evaluate them against independent technical validation as it becomes available.

What is interesting for investors tracking AI infrastructure is in the model architecture. Every new environment INTURAI deploys into — a new aged care facility in Sydney, a new hotel corridor in Dubai, a new tactical perimeter in a NATO-region field exercise — generates novel training data that does not exist anywhere else. That data feeds back into the central AI model, improving detection accuracy globally across the entire network. The system is designed to get sharper with every deployment, compounding its own defensibility in a way that a static model trained on a fixed dataset structurally cannot replicate. This is the same network effect that makes platform dominant AI platforms their long-term moat — applied not to digital content, but to the physical signal environment.

The company's early commercial traction is described as a proof of concept, not a confirmed revenue stream. The company reports initial revenue from a distribution relationship covering over fifty thousand homes in Australia, per company disclosure, understood as early-stage commercial traction rather than confirmed scale. The Stealthwave product line is designed specifically for government, military, and tactical deployment: covert, non-emitting, infrastructure-free human detection through walls, across perimeters, and on drone and robotic platforms. Per company disclosures, pilots are reportedly underway with NATO-region defense and special forces units, and an MOU with a UK military services and technology provider has been disclosed — all of which should be understood as early-stage engagements subject to execution and verification risk, not confirmed revenue-generating contracts.

The single most important word in INTURAI's model is 'existing.' The platform is designed to run on infrastructure designed to detect falls, respiratory irregularities, and inactivity without cameras or wearables — addressing what that has already been paid for, already installed, and is already operating inside every building this technology is positioned to serve. In a capital expenditure environment where enterprise and government technology budgets are under sustained pressure, a capability that activates latent value from sunk infrastructure costs — rather than

requiring new hardware, new installation, and new procurement cycles — carries a different conversation in every sales room it enters. This is, at its core, a software company. The margins that SaaS economics imply, the capital-light growth model that API-first distribution enables, and the compounding data advantage that every new deployment builds — these

are the structural features that define INTURAI's architecture. The company projects margins of eighty to ninety percent at scale, per its own disclosures; these are forward-looking company estimates and should not be treated as verified financial forecasts. INTURAI Ventures trades on the CSE under the ticker URAI, with parallel listings on the Frankfurt Stock Exchange (3QG) and OTC markets (URAI). The company is early-stage and speculative. This content is for investor

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Market Tailwinds

Three macro forces are converging in 2025–2026 — and none of them are slowing down.

The first is demographic. The global aged care system is not heading toward a staffing crisis; it is already inside one. Fall detection, inactivity monitoring, and respiratory surveillance are standard-of-care requirements in most developed markets — yet the dominant solutions still depend on cameras that violate resident dignity, wearables that get removed, and dedicated sensors that require capital procurement cycles that most facilities cannot fund. The demand for a passive, dignified, cost-effective monitoring layer is not speculative. It is operational and urgent. INTURAI's platform is designed to address exactly this gap — and the company reports first commercial revenue with a distributor covering over 50,000 homes in Australia, which the company discloses as early-stage commercial traction.

The second force is regulatory. GDPR is not a compliance nuisance — it is a structural market-reshaping mechanism. Across Europe, Australia, and an expanding set of jurisdictions globally, regulators are systematically narrowing the legal pathway for camera-based surveillance, facial recognition, and biometric monitoring. Every regulation that closes a camera-based door opens a structural tailwind for a platform that generates zero personally identifiable information, stores no imagery, and operates beneath the threshold of visual surveillance entirely. INTURAI's architecture is described as GDPR-compliant by design — not retrofitted for compliance, but built from the ground up around passive, non-emitting signal intelligence that produces spatial context rather than identity data. In procurement environments where legal and procurement teams are increasingly the primary obstacle to adoption, that distinction is not a feature. It is a procurement accelerant.

The third force is geopolitical. NATO-aligned governments and allied defense agencies are actively expanding their investment in non-traditional sensing capabilities — covert, infrastructure-independent, and deployable at the edge. The legacy model of fixed sensor arrays, camera grids, and hardware-heavy perimeter systems is being reconsidered against a threat landscape that rewards speed, adaptability, and operational invisibility. INTURAI's Stealthwave product line is designed specifically for this environment: covert, non-emitting, capable of through-wall human detection, and compatible with drone and robotic tactical platforms — all without emitting a detectable signal of its own. The company discloses an MOU with a UK military services and technology provider, and reports pilots with NATO-region defense and special forces units; all such engagements should be understood as disclosed by the company and remain subject to execution and independent verification.

What makes the timing argument structurally different from manufactured urgency is this: these three forces — demographic pressure, regulatory closure, and defense modernization — are independent of one another. They are not trend cousins riding the same macro wave. They are separate, structurally driven demand pools that happen to converge on the same technology architecture at the same moment. A passive, non-emitting, hardware-agnostic, API-first sensing platform does not need to choose between aged care, privacy-compliant enterprise, and defense procurement. It is architecturally eligible for all three simultaneously — and the window for an early-mover platform to establish a proprietary data network effect across those verticals before institutional attention arrives is, by any reasonable reading, narrow.

INTURAI is early stage and speculative. First revenue has been reported; scale has not been demonstrated. But the category is not waiting for a solution. The demand already exists. The regulatory environment is already shifting. The defense budgets are already moving. The question is not whether spatial intelligence-as-a-service becomes an infrastructure category. The question is which platform accumulates enough proprietary environmental training data — across enough buildings, bases, and borders — to make itself structurally difficult to displace when that category crystallizes.

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Potential Applications

POTENTIAL APPLICATIONS: WHERE THE SIGNAL IS ALREADY SPEAKING

The most important thing to understand about INTURAI's platform is that it doesn't need to go anywhere new. The infrastructure it runs on is already there — in the walls, ceilings, and corridors of the exact environments where the demand for intelligent monitoring is most acute. What follows are the verticals the company has disclosed as active focus areas. This is not a product roadmap speculation — it is a description of where ambient WiFi signal intelligence is architecturally suited to operate, and where INTURAI reports it is already beginning to deploy.

The global aged care sector is facing a collision of forces it cannot solve with existing tools: a rapidly aging population, chronic staff shortages, rising fall incident rates, and a regulatory environment that is closing the door on camera-based monitoring for privacy reasons. The result is a genuine operational vacuum — facilities need existing router infrastructure, the system is described as capable of detecting falls, prolonged inactivity, and respiratory events, and have no compliant, affordable way to achieve it.

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The home security market has historically required a trade-off: meaningful coverage meant cameras, and cameras meant privacy compromise, installation friction, and ongoing maintenance. Passive motion sensors gave homeowners the other end of the bargain — privacy, but unreliable detection and constant false alerts.

INTURAI's platform is designed to operate in the space between those two inadequate options. Because the system detects WiFi signal perturbations rather than visual or infrared data, it can detect presence, movement, and behavioral anomalies without the need for line-of-sight or line-of-sight. INTURAI's signal processing algorithms can passively detect and track movement and behavior without the need for line-of-sight or line-of-sight.

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DEFENSE, GOVERNMENT, AND TACTICAL OPERATIONS

The company's security and privacy line is described as a purview of confidentiality, military, and tactical applications: covert, non-emitting human detection through walls, across perimeters, and on drone and robotic platforms.

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RETAIL, HOSPITALITY, AND COMMERCIAL REAL ESTATE

Retail operators have spent decades trying to understand what happens on their floors: how customers move, where they linger, what paths lead to conversion and what layouts create abandonment. The tools available — cameras, heat maps, WiFi location tracking via opted-in devices — have all required either privacy compromise, hardware investment, or user participation.

Retail operators have spent decades trying to understand what happens on their floors: how customers move, where they linger, what paths lead to conversion and what layouts create abandonment. The tools available — cameras, heat maps, WiFi location tracking via opted-in devices — have all required either privacy compromise, hardware investment, or user participation.

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Influencer Video Hooks

INFLUENCER VIDEO HOOKS

Opening Lines for Short-Form Video — INTURAI Ventures (CSE: URAI)

HOOK 1 — THE INVISIBLE LAYER

[Recommended for: tech-forward audiences, AI investors, ambient computing angle]

"Your WiFi router isn't just sending signals. It's receiving them back — bounced off every wall, every object, every person in the room. For decades, nobody knew how to read that. INTURAI says they've built the AI that can. No cameras. No sensors. No new hardware. Just the signal that's already there, finally decoded. This is what the

HOOK 2 — THE CAMERA IS DYING

[Recommended for: privacy-aware audiences, GDPR angle, healthcare/aged care investors]

"Regulators across the US, the camera-based PR Biometric and Facial recognition restrictions. The entire camera-based surveillance industry is running into a wall — and the companies that figured out how to monitor spaces without a single lens are suddenly in a very interesting position. INTURAI is an early-stage company on the CSE that's building exactly that: a software platform that turns ambient WiFi signals into spatial intelligence — who's

HOOK 3 — THE AGED CARE EMERGENCY

"Right now, somewhere in an aged care facility, a resident has fallen — and nobody knows yet. Not because staff zero PII generated. It's speculative. It's early. But the regulatory tailwind is real, and I want to show you how the don't care. Because the staffing ratio makes it physically impossible to know. Falls are one of the leading causes of preventable death in elderly care, and the camera-based monitoring systems that could help are being rejected by

operators — because residents won't accept cameras in their rooms, and regulators are tightening fast. INTURAI

HOOK 4 — THE DEFENSE ANGLE

[Recommended for: defense-tech audiences, geopolitical macro investors]

"50,000 hours leaving a trail of data points. The disclosed INTURAI's stealth weekly budget line is designed to do grand per the company's strategy. Disclosures are reportedly underway with NATO-region defense and special forces units, alongside a disclosed MOU with a UK military services and technology provider. I want to be clear: these are

HOOK 5 — THE COMPOUNDING MOAT

[Recommended for: sophisticated AI investors, infrastructure-angle audiences]

"The most expensive word in enterprise technology is installation. Hardware procurement. Contractor deployment. Facility downtime. Legacy sensor networks cost millions to install and years to maintain — and most of them are already obsolete. INTURAI is building something architecturally opposite: a software platform designed to run on the logic is worth your time. The architecture is designed to be the infrastructure angle. Happen — in aged care facilities, in hotels, in government buildings,

HOOK 6 — THE INFRASTRUCTURE ANGLE

[Recommended for: capital-efficiency focused investors, SaaS/infrastructure audiences]

"The company is early stage and listed on the CSE — speculative in every meaningful sense. But the structural logic is worth your time. The architecture is designed to be the infrastructure angle. Happen — in aged care facilities, in hotels, in government buildings,

HOOK 7 — THE TIMING SIGNAL

[Recommended for: macro-oriented investors, early-stage discovery audiences]

"Three things are happening at the same time right now, in 2025, that almost never happen simultaneously. Global defense agencies are urgently upgrading their traditional sensing capabilities without legacy hardware constraints. Aged care systems across the developed world are facing an acute, unfunded staffing crisis that is creating demand for autonomous monitoring. And privacy regulators are systematically eliminating camera-based surveillance as

VOICE AND TONE / REMARKS FOR CREATORS

Pacing: These hooks are written for a measured, premium delivery — not hyperbolic. The credibility of the narrative independent macro cycles that are all pulling toward the same technology architecture. The company is early-stage, The Risk Unit. The press hook includes the exact, tightly staged, speculative date. Do not mention that has been a listed on the CSE with 116 million shares outstanding as of January 2026, and has reported first commercial revenue across multiple verticals. This is speculative. The window before institutional discovery is usually the riskiest disclosures and should be presented as such. Do not represent them as independently verified unless you have done your own price prediction. Do not describe defense engagements as signed, revenue-generating contracts

DISCLOSURE GUIDANCE

unless confirmed in verified public filings. Do not describe health monitoring features as clinically certified. Do not

Spill your content. Disparities. This content is only to be used by or credited to partners registered with INTURAI Ventures. I

Not Financial Advice. Disclosure of this is on with this advice. INTURAI Ventures (CSE: URAI) is an early-stage, speculative investment. All forward-looking statements reflect company intentions and

Placement: Both disclosures must appear at the start of the video or in the first line of any caption — not buried in possibilities, not guaranteed outcomes. Past performance is not indicative of future results. Please conduct your own due diligence and consult a licensed financial advisor before making any investment decision."

Avoid Saying

AVOID SAYING — Phrasing to Never Use

These phrases will undermine credibility, create compliance exposure, or flatten the premium positioning of this campaign. Strike any of the following from scripts, captions, voiceovers, and comment responses before publishing.

RETURN AND PERFORMANCE LANGUAGE

Never say: "This stock is going to explode," "URAI is about to take off," "huge upside," "guaranteed returns," "can't lose," "this is a ten-bagger," or any language that implies a specific or predictable investment outcome. INTURAI is an early-stage, speculative company. Its share price may go up, down, or sideways, and no sponsored content should suggest otherwise. Never frame this as: "buy now before it's too late," "get in before the run," "last chance to enter at this price," or any variation of manufactured urgency tied to price movement. If urgency is referenced at all, it must be anchored to macro conditions — the defense upgrade cycle, the aged care staffing crisis, the regulatory closure of camera surveillance pathways.

COMPLETE OR COMPARISON MISUSE

Never say: "the next Palantir," "the next Nvidia," or any phrasing that implies INTURAI's stock will perform comparably to a named mature public company. The Palantir structural comparison — a software layer that turns raw signal into actionable enterprise and government intelligence — may only be used to describe the type of investor attention a spatial intelligence SaaS platform can attract, and must never be framed as a performance or valuation comparison. If you use this analogy, you must contextualize it explicitly. Never say: "INTURAI is what Palantir was in 2003" as this implies a specific return trajectory. Say instead: "The structural position INTURAI is designed for — software intelligence layer, government and enterprise reach, API-native delivery — is the same category of infrastructure investment attention that platforms like Palantir attracted when that category was still forming. The companies are not comparable in size, revenue, or maturity."

UNVERIFIED TECHNICAL OR COMMERCIAL CLAIMS

Never say: "INTURAI's technology is certified," "clinically approved," "government-validated," or "deployed at scale" unless a specific, verifiable public disclosure confirms it. The company has disclosed active pilots and an MOU with a UK military services provider — do not upgrade these to signed contracts, revenue-generating engagements, or formal government approvals they have not been confirmed to be. Never describe the platform's "quantum-secure" architecture as a commercially deployed or certified capability. Per company disclosures, this is a design-level characteristic described in company materials. Present it accordingly — as a stated design intention, not a verified deployment standard.

MEDICAL AND HEALTH EFFICACY LANGUAGE

Never say: "INTURAI can diagnose," "clinically proven to detect," "medically certified," or any language that implies the platform's health-monitoring features — fall detection, respiratory monitoring, inactivity tracking — have received regulatory or clinical validation. The technology is described as designed to detect these conditions. Frame accordingly: "designed to identify," "positioned to flag," "built to detect anomalies that may indicate." The distinction matters legally and ethically.

CERTAINTY LANGUAGE AROUND DEFENSE ENGAGEMENT

Never say: "INTURAI has contracts with NATO," "deployed with special forces," or "government-approved for tactical use." The company has disclosed that pilots are reportedly underway with NATO-region defense and special forces units, and has announced an MOU with a UK military services and technology provider. These are company-disclosed, early-stage engagements. Present them with that framing explicitly. Defense procurement timelines are long, disclosure is limited by nature, and execution risk is material.

CATEGORY MISIDENTIFICATION

Never describe INTURAI as "a WiFi company," "a motion sensor," "a security camera alternative," "a radar manufacturer," or "a hardware startup." These framings actively dilute the positioning. This is a pure-software, API-first spatial intelligence platform. The WiFi signal is the raw input; the AI Signal Engine is the product; the structured spatial intelligence delivered via API is the value. Frame it at the software and intelligence layer, always positions INTURAI inside a crowded, commoditized hardware category that does not reflect the platform's actual architecture or margin structure.

GENERIC AI FILLER LANGUAGE

Never write: "INTURAI uses AI to improve industries," "leverages cutting-edge artificial intelligence," "AI-powered solutions for a better tomorrow," or any variation of category-generic AI language that could apply to any company in any sector. Every AI claim in this campaign must be specific to the Signal Engine's actual function: reading WiFi signal perturbations to reconstruct spatial context — presence, movement, behavioral pattern, vital sign anomaly

SCALE AND ADOPTION COVERS WITH ONE

Never imply that the company's commercial traction represents proven, repeatable scale. The company has reported first revenue with a leading aged care technology distributor covering over 50,000 homes in Australia, and has disclosed a planned pilot with a large global hotel chain. These are early-stage commercial data points, not evidence of a scaled enterprise. Present them as meaningful proof-of-concept traction — which they are — without extrapolating to revenue certainty, contract permanence, or addressable-market capture.

30-Second Script

HOOK (spoken, punchy):

"Your WiFi router is already tracking every person in the room. You just can't read it — yet."

BODY:

"There's a company called INTURAI — ticker URAI on the Canadian Securities Exchange — and what they're building is genuinely one of the more interesting early-stage AI infrastructure plays I've come across.

Here's the core idea. WiFi signals don't travel in straight lines. They bounce, they bend, they get absorbed differently by a wall, a chair, a human body. INTURAI's AI Signal Engine reads those micro-perturbations — passively, without emitting anything — and converts them into real-time spatial intelligence. Where people are. Whether someone has fallen. Whether a room is occupied. All of it. No cameras. No wearables. No new hardware. Just the router you already have and one line of API code.

They've reported first commercial revenue. They've disclosed pilots across aged care, home security, and — per company disclosures — NATO-region defense and special forces units. There's an MOU with a UK military services provider on record. Multi-listed: CSE, Frankfurt, and OTC.

Now — is this speculative? Absolutely. This is early-stage. This is a small-cap on the CSE. The risks are real and you need to do your own research. But the architecture here — API-first, hardware-agnostic, a data model that gets sharper with every new deployment — is designed for a category that doesn't have a dominant name in it yet.

The physical world has been broadcasting intelligence for decades. INTURAI is positioned as the platform that finally decodes it."

OUTRO / DISCLOSURE (mandatory, read in full):

"This is sponsored investor-awareness content. INTURAI Ventures trades as CSE: URAI, FSE: 3QG, OTC: URAIF. Nothing in this video is financial advice. This is not a recommendation to buy or sell any security. INTURAI is an early-stage, speculative company and investing involves significant risk, including the potential loss of your entire investment. Always consult a licensed financial advisor and conduct your own due diligence before making any investment decision."

X / Twitter Post Ideas

X / TWITTER POST IDEAS

POST 1 — CONCEPTUAL HOOK (lead with the big idea)

Your WiFi router is already detecting your presence, your movement, and potentially your breathing. It always has been.

INTURAI (CSE: \$URAI) built the AI engine to read it.

No cameras. No hardware. One line of code.

The physical world has been broadcasting intelligence for decades. It just needed an interpreter.

Early-stage. Speculative. Worth understanding.

[Sponsored | Not financial advice]

POST 2 — THE INFRASTRUCTURE ANGLE (investor-brain hook)

The most underappreciated word in AI infrastructure right now: "existing."

INTURAI's platform is designed to run on routers already installed in hospitals, hotels, government buildings, and military installations.

No new hardware. No procurement cycle. No installation contractor.

Just a software layer that activates latent intelligence from infrastructure companies already paid for.

\$URAI | CSE: URAI | FSE: 3QG0 | OTC: URAIF

Early-stage, speculative. Do your own research.

[Sponsored | Not financial advice]

POST 3 — THE PRIVACY TAILWIND (counterintuitive take)

GDPR isn't a problem for INTURAI. It's a growth driver.

As regulators close the door on cameras, facial recognition, and biometric data — the demand for monitoring that generates zero PII and stores no imagery is rising systematically.

INTURAI's platform is passive, non-emitting, and designed to produce spatial intelligence with no identifiable personal data.

When your competitors are being regulated out of the market, that's a different kind of moat.

\$URAI | CSE: URAI | Early-stage and speculative.

[Sponsored | Not financial advice]

POST 4 — THE DATA MOAT ANGLE (AI-savvy investor)

Most AI models plateau. INTURAI's is designed to compound.

Every new deployment environment generates novel WiFi signal training data — feeding back into a proprietary spatial intelligence model that sharpens globally with each installation.

The same network-effect dynamic that gives dominant AI platforms their defensibility.

Applied not to digital content — but to the physical world.

CSE: \$URAI | Early-stage. Speculative. Not a guarantee of performance.

[Sponsored | Not financial advice]

POST 5 — THE TIMING / CONVERGENCE ANGLE (macro-aware investor)

Three macro forces are colliding in 2025–2026:

'Defense agencies urgently upgrading sensing capabilities without legacy hardware

'Aged care facing an acute staffing and monitoring crisis

'GDPR-equivalent regulation systematically closing off camera-based surveillance

INTURAI (CSE: \$URAI) is not manufacturing urgency. It is positioning into demand that already exists and is currently underserved — with first revenue reported and pilots disclosed across multiple verticals and continents. This is what early-stage infrastructure discovery looks like before the audience fully arrives.

Multi-listed: CSE: URAI | FSE: 3QG0 | OTC: URAIF

Speculative. Early-stage. All forward-looking statements are possibilities, not guarantees. Company-disclosed figures subject to execution risk.

[Sponsored investor-awareness content | Not financial advice | Always conduct your own due diligence before making any investment decision]

Instagram Caption

Every WiFi router on Earth is already collecting intelligence. Most people just can't read it yet.

INTURAI (CSE: URAI) is developing what could become the ambient intelligence layer for the physical world — a software platform that turns the WiFi signals already passing through every wall, room, and corridor into real-time spatial awareness. No cameras. No new hardware. No privacy liability. One line of code.

The architecture is deceptively simple. Routers already exist in every hospital, aged care facility, government building, and military installation on Earth. INTURAI's AI Signal Engine is designed to read the perturbations those signals leave behind. The macro forces are converging through now-aged populations, creating patterns, and monitoring anomalies. The GDRB and a host of other privacy regulations are systematically closing the door on camera-based surveillance: and defense and government agencies are urgently upgrading non-traditional sensing capabilities. INTURAI isn't manufacturing demand — it's positioning to meet demand that already exists and is currently underserved.

The company has disclosed pilot-scale structural intelligence via NATO deployment in special forces operations. This data backs into the model, compounding intelligence across the entire network. The company also recently disclosed the DRQ-1 sensor, designed for 2x throughput and 70% faster response per company announcement. This is the same compounding dynamic that gives dominant AI platforms their defensibility — applied to the physical signal. This is early-stage and speculative. Nothing here is financial advice. But if you're tracking where AI infrastructure is reported.

attention moves next — from data centers toward the physical world — this is a name worth understanding before.

Link in bio for the full investor brief.
#URAI #AI #Tech #Investing #EarlyStageAI #InvestorAwareness #TechStocks #AIStocks #PassiveSensing #NoCamera #StealthWave

DISCLOSURE: This post is sponsored investor awareness content produced on behalf of INTURAI Ventures.

It does not constitute financial advice, investment advice, or a recommendation to buy or sell any security.

INTURAI Ventures (CSE: URAI) is an early-stage, speculative company. All forward-looking statements reflect company intentions and possibilities, not guaranteed outcomes. Revenue figures, pilot disclosures, and technology claims are sourced from company materials and have not been independently verified. Investing in early-stage

Newsletter Blurb

The physical world has been broadcasting intelligence for decades. Every WiFi signal passing through the walls of a hospital corridor, a military installation, or an aged care facility is carrying real-time data about human presence, movement, and behavior — and until now, none of it has been readable at scale.

INTURAI is developing what could become the ambient intelligence layer for the physical world — a platform designed to convert the WiFi signals already saturating every deliberately surreptitiously designed infrastructure into a readable way. WiFi signals, not refracted, and are identified by objects datalogged in the process as they move through space. From those perturbations, the system is designed to reconstruct spatial context: presence, movement patterns, potential what makes this structurally interesting from an investor awareness perspective is not just the technology, but the architecture of the data meant to be read, and the attempt to build infrastructure already deployed in the environment. WiFi signal training data that never was a design intent. Needs back into the central AI model, compounding

INTURAI has disclosed a first commercial relationship with a leading aged care technology distributor described as covering over 50,000 homes in Australia, and a planned pilot with a major global retail chain, both of which should be understood as early-stage commercial traction, not guaranteed scale. Defense and

government positioning is a key theme. The Stealthwave protocols are a unique design 2025-2026 era that are structurally infrastructure-free. INTURAI is detecting tactical environments. The company has disclosed an MOU with a UK military

services and advanced technology provides, and reports pilots with NATO in a defense and special forces unit. Figures that are company disclosed and subject to execution and verification. GDRB with all early-stage disclosures

For investors tracking early-stage AI infrastructure plays, the profile is worth understanding on its own terms. This systematically closing the door on camera-based and biometric surveillance — creating a structural procurement vacuum that passive, API-first, hardware-agnostic platform on a multi-exchange listing. CSE in Canada, Frankfurt Stock Exchange, and OTC in the United States — with 116 million shares outstanding as of January 2026, first

revenue reported, and a technology category — WiFi-based passive spatial intelligence — that does not yet have multiple sectors in the process of forming. The architecture has not yet fully arrived. Whether INTURAI is the platform

that captures it is speculative — and early-stage — in every meaningful sense. But the architecture it is building for, and references a \$176 billion addressable market — both of which are company projections, not verified analyst figures, and should be evaluated accordingly.

INTURAI (CSE: URAI) is an early-stage, speculative company. Investing in early-stage securities involves significant risk,

including the possible loss of your entire investment. All forward-looking statements reflect company intentions and possibilities, not guaranteed outcomes. Always conduct your own due diligence and consult a qualified financial advisor before making any investment decision. The publisher may have received compensation in connection with the distribution of this content.

